

12 August 1958

STATINTL

MEMORANDUM FOR:

1. This is obviously a very fine project backed by the Lane Bryant Store for further brotherhood. You will note that outstanding people are selected for the Awards Committee and the recipients are such worthy organizations as the Urban League which assists the negroes, a Friends committee which is anti-war, a homeless boys institute which takes all races, an association for the education of mentally handicapped which again takes in all races and creeds, and a Catholic Interracial Council which also accepts all races.

2. The Director knows, I believe, all the members of this year's Awards Committee, Jacky Cochran, Frank Stanton, William Stevenson, Mrs. Arthur Hays Sulzberger, Joseph Welsh of McCarthy trial fame. Since the Director is merely invited to the luncheon I doubt that it is worth his time to accept. Therefore I recommend that the Director regretfully decline.

STATINTL

STANLEY J. GROGAN
Assistant to the Director

ER 10-6226/a

16 AUG 1958

Mr. Raphael Malsin
President
Lane Bryant, Inc.
465 Fifth Avenue
New York 17, New York

Dear Mr. Malsin:

Thank you very much for your letter of August 6,
inviting me to attend the Tenth Anniversary of the Lane
Bryant Annual Awards celebration to be held in New York
on November 13.

I should like very much to join you on the occasion of
the Tenth Anniversary of your very worthwhile program, but
I find I cannot at the present time make a definite commit-
ment to be with you next November 13. If, a little later,
I find I can join you, I will advise you in advance, although
I doubt that I shall be able to be among those present. In
any event, I want to take this opportunity to offer my best
wishes for every success to the Lane Bryant Annual Awards
program on the occasion of this Tenth Anniversary.

Sincerely,

Signed

Allen W. Dulles
Director

O/DCI/ [] 15 Aug 58

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LANE BRYANT ANNUAL AWARDS

For Volunteer Service to the Community

465 Fifth Avenue

New York 17, N.Y.

August 6, 1958

THE 1957 AWARDS COMMITTEE

JACQUELINE COCHRAN
President, Jacqueline Cochran, Inc.

FRANK STANTON
*President, Columbia
Broadcasting System, Inc.*

WILLIAM E. STEVENSON
President, Oberlin College

MRS. ARTHUR HAYS SULZBERGER

JOSEPH N. WELCH
Senior Partner, Hale and Dorr

COMMITTEE ADVISOR

DR. ROBERT K. MERTON
*Associate Director
Bureau of Applied Social Research
Columbia University*

JEROME E. KLEIN
Director

Mr. Allen W. Dulles
2430 E Street
Washington 25, D. C.

Dear Mr. Dulles:

Never before in the history of our country has the volunteer played a more important role than today. Millions of Americans each year are giving more and more of themselves for others. The long dream of the brotherhood of man seems to be rushing towards the threshold of reality.

We, here at Lane Bryant, have been fortunate to have had a bird's-eye view of this millrace for the past ten years through the Lane Bryant Annual Awards which were established to inspire and encourage voluntary participation in efforts that benefit the family of man.

The Tenth Anniversary of the Lane Bryant Annual Awards will be celebrated Thursday, November 13th of this year at the Hotel Plaza with a salute to those who have been connected with the Awards in the past, the recipients of the 1957 Awards and the nearly 35 million American volunteers.

We are writing you at this time to ask that you reserve the date of November 13th on your calendar. The hour is 12 noon. We would like to assure your attendance at this Tenth Lane Bryant Annual Awards luncheon. Your presence would help focus the importance of the volunteer's generous and selfless dedication and man's eternal march toward a better world.

Cordially yours,
Raphael Malsin

Raphael Malsin
President
Lane Bryant, Inc.

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#2

1956

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AWARD COMMITTEE

JOHN E. DREWRY, Dean, Henry W. Grady School of Journalism,
The University of Georgia
JOHN F. KENNEDY, U. S. Senator from Massachusetts
DELESSEPS S. MORRISON, Mayor, City of New Orleans
CHARLES MUNCH, Music Director, Boston Symphony Orchestra

RECIPIENTS OF THE AWARD

DANNY KAYE, Beverly Hills, California
THE ALLEGHENY CONFERENCE ON COMMUNITY DEVELOPMENT,
Pittsburgh, Pennsylvania

HONORABLE MENTIONS

NORMAN COUSINS, Editor, The Saturday Review of Literature
WILBUR G. WARNER, Lehigh, Pennsylvania
THE EXECUTIVE COMMITTEE OF THE ANNUAL PARTICIPATING FUND
FOR MEDICAL EDUCATION, Buffalo, New-York

1955

AWARD COMMITTEE

LEE H. BRISTOL, President of Bristol-Myers Company
BENNETT CERF, President of Random House, Inc.
MARION B. FOLSOM, Sec., Dept. of Health, Education & Welfare
JACOB K. JAVITS, Attorney General of New York
ROBERT B. MEYNER, Governor of New Jersey
MARGARET MEAD, Associate Curator of Ethnology,
American Museum of Natural History

RECIPIENTS OF THE AWARD

MRS. ELINOR PRUDDEN BURNS, International Social Service
UNITED CHURCH WOMEN OF ATLANTA, Georgia

HONORABLE MENTIONS

DR. JACK W. WITTEN, North Tazewell, Virginia
SAN FRANCISCO YOUTH ASSOCIATION

1954

AWARD COMMITTEE

FRANCES P. BOLTON, United States Representative, Ohio
DR. GEORGE H. GALLUP, American Institute of Public Opinion
HUBERT HUMPHREY, United States Senator, Minnesota
J. C. PENNEY, Founder, Chairman of the Board J. C. Penney Company
MRS. IVY PRIEST, Treasurer of the United States

RECIPIENTS OF THE AWARD

MRS. CHARLES KELLER, Jr., Urban League of Greater New Orleans
VIRGINIA COUNCIL ON HEALTH AND MEDICAL CARE

HONORABLE MENTIONS

JOSEPHINE W. DUVEINECK,
Northern California Friends Service Committee, Inc.
POLICE ATHLETIC LEAGUE, INC., New York

1953

AWARD COMMITTEE

CYRUS S. CHING, Chairman, Atomic Energy Commission Labor
Management Panel
H. J. HEINZ II, President, H. J. Heinz Company
MILDRED MCAFEE HORTON, President, National Social Welfare
Assembly
HOWARD A. RUSK, M.D., Associate Editor, The New York Times
STUART SYMINGTON, United States Senator, Missouri

RECIPIENTS OF THE AWARD

JOSEPH J. YANCEY, Jr., New York Pioneer Club, Inc.
LOS ANGELES TENTH DISTRICT CALIFORNIA CONGRESS OF PARENTS
AND TEACHERS, INC.

HONORABLE MENTIONS

LOUISE BONNEY LEICESTER, Hunterdon County Medical Center, N. J.
THE COMMITTEE OF SEVENTY, Philadelphia, Pa.

1952

AWARD COMMITTEE

PEARL S. BUCK, Author
MARY ELLEN CHASE, Professor of English, Smith College
GEORGE V. DENNY, Jr., Founder of America's Town Meeting of the Air
IRWIN EDWIN, Johnsonian Professor of Philosophy,
Columbia University
ESTES KEFAUVER, Member of the United States Senate
CLARENCE B. RANDALL, Chicago, Illinois

RECIPIENTS OF THE AWARD

HARRY CLINTON EVA, Home for Homeless Boys, The Bronx, New York
CITY MANAGER ADVOCATES, Brookfield, Illinois

HONORABLE MENTIONS

ANDY ANDERSON, Houston Press
FOUNTAIN HOUSE FOUNDATION, INC., New York

1951

AWARD COMMITTEE

WALTER H. ANNENBERG, Editor and Publisher, The Philadelphia
Inquirer
EMANUEL CELLER, Member of the United States House of
Representatives and Chairman of the Judiciary Committee
WILLIAM Q. DOUGLAS, Associate Justice, Supreme Court of the
United States

JOSEPH C. GREW, Former Ambassador to Turkey and to Japan, Twice
Former Under Secretary of State

OSCAR HAMMERSTEIN, 2nd, Lyricist and Producer
OVETA CULP HOBBY, Executive Vice President, The Houston Post
THOMAS J. WATSON, Jr., Executive Vice President, International
Business Machines Corp.

RECIPIENTS OF THE AWARD

THE ASSOCIATION FOR THE EDUCATION OF THE MENTALLY HANDICAPPED
CHILD, Milwaukee, Wisconsin

HONORABLE MENTIONS

BAKER'S DOZEN, INC., Washington, D. C.
THE COCONUT GROVE CITIZENS' COMMITTEE, Miami, Florida

1950

AWARD COMMITTEE

DR. RALPH J. BUNCHE, Director, Department of Trusteeship and
Information from Non-Self-Governing Territories,
United Nations, New York
PAUL H. DOUGLAS, United States Senator of Illinois, Washington, D. C.
MRS. HIRAM COLE HOUGHTON, President, General Federation of
Women's Clubs, Red Oak, Iowa
DR. MARY FISHER LANGMUIR, President, Child Study Association of
America, Poughkeepsie, New York
HONORABLE RUTH BRYAN RHODE, New York City

RECIPIENTS OF THE AWARD

THE CATHOLIC INTERRACIAL COUNCIL, Wilmington, Delaware

HONORABLE MENTIONS

THE HYDE PARK-KENWOOD COMMUNITY CONFERENCE, Chicago,
Illinois
THE CITIZENS' COMMITTEE ON CHILDREN OF N. Y. C., INC.,
New York City
REVEREND R. NORMAN HUGHES, Bay City, Michigan
THE FOUNTAIN HOUSE FOUNDATION, INC., New York City

1949

AWARD COMMITTEE

MISS MARGARET CLAPP, President, Wellesley College, Wellesley,
Massachusetts
DR. EVERETT R. CLINCHY, President, National Conference of
Christians and Jews, New York City
DR. JOHN A. LAPP, President, Citizens Schools Committee, Chicago,
Illinois
MARK A. McCLOSKEY, Director, Division of Community Education,
Board of Education, New York City
DR. KARL MENNINGER, General Director, Education Dept., Menninger
Foundation, Topeka, Kansas
MRS. OGDEN REID, President, New York Herald Tribune,
New York City
DR. HAROLD TAYLOR, President, Sarah Lawrence College, Bronxville,
New York

RECIPIENTS OF THE AWARD

THE LEAGUE OF WOMAN VOTERS, Des Moines, Iowa

HONORABLE MENTIONS

GREATER WASHINGTON AVC CLUBHOUSE, Washington, D. C.
COMMUNITY WELFARE COUNCIL OF HUNTINGTON, INC., Huntington
West Virginia

1948

AWARD COMMITTEE

DR. CARL BINGER, Psychiatrist and Author, New York
MISS SARAH G. BLANDING, President, Vassar College, Poughkeepsie,
New York
MRS. J. L. BLAIR BUCK, President, General Federation of Women's
Clubs, Washington, D. C.
DR. BRYN HOVDE, President, New School for Social Research, New York
DR. DANIEL A. POLING, Chaplain of the Chapel of the Four Chaplains,
Philadelphia

RECIPIENTS OF THE AWARD

CITIZENS SCHOOLS COMMITTEE, Chicago, Illinois

HONORABLE MENTIONS

STUDENTS OF WILMINGTON COLLEGE, Wilmington, Ohio
AMERICANS VETERANS COMMITTEE, Montclair, New Jersey
MRS. GLADYS TALBOT EDWARDS, Denver, Colorado

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